

**FOR IMMEDIATE RELEASE:**

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**Cheshire: April 30<sup>th</sup> Groundbreaking News for Elim Park Place**

It's just around the corner... a reception, a guest speaker, wonderful entertainment, a shovel and maybe even a bulldozer. Elim Park will celebrate the Riverbend Neighborhood groundbreaking on Saturday, April 30<sup>th</sup> at 11am. The Groundbreaking Ceremony will bring staff, residents and others together to celebrate the beginning of the seventh phase of residential living at Elim Park.

A welcome address and program will be in Nelson Hall Theatre followed by a reception for all to enjoy in the Chapel and Patio. Speakers include Ronald Dischinger, President and CEO of Elim Park and a special guest speaker Rev. David DeVries of Trinity Baptist Church. Members of the Elim Park Board of Directors and Building Committee will also be present. There will be food stations, passed hors d'oeuvres and extravagant desserts which will delight guests along with wonderful musical entertainment performed by Judy Handler, International Guitar & Mandolin Music.

Elim Park Place, which people have known for countless years as a premiere retirement option, is about to grow and mature in a way that will be unprecedented. Riverbend, the final phase of expansion in Elim Park's residential setting, is poised to leap off the page and come to life with groundbreaking set for April 30. The project will keep Elim Park on the leading edge of retirement options in Connecticut. The expansion, projected for 2011-2012, leaves no question that Elim Park has chartered new territory. The addition of the fitness center and performing arts theatre, both opened in 2008, and now Riverbend, are far more than just square footage. The new neighborhood of New England-style apartment homes will have a view of the river and all the natural beauty and interest a flowing stream brings to its surroundings.

Riverbend will boast three floors of luxurious living, with central lounges and underground parking — all in a peaceful riverside setting. The new apartments will range from 800 to almost 1,850 square feet in size with 12 different floor plans. Connected to the Brooksvale neighborhood, Riverbend residents will have convenient access to all common areas via enclosed walkways. Dining, entertainment and activities will be just a few feet away. The Riverbend apartments will be tailored to suit the residents' needs and unique styles, from the elegant crown-molded high ceilings to the gourmet-inspired kitchens and walk-in closets. Many upgrades and options will be offered to suit individual desires. Large windows, full size washer and dryer appliances, and balconies are just a few of the standard amenities available in all apartments. Call to day to learn more.

With only 14 apartments available, terrific benefits to save are still available — the sooner you sign up, the bigger the savings. Our Foundation Membership Benefits include up to \$52,000 in savings and benefits. To learn more about Elim Park Place please call 203.272.7550 today or attend our Next Open house on May 26<sup>th</sup> at 10:00am for tours and information. Elim Park is a not-for-profit interdenominational nationally accredited continuing retirement community.