

**FOR IMMEDIATE RELEASE:**

Contact:

Margaretann Foster, Director of Marketing  
Elim Park Place  
140 Cook Hill Road  
Cheshire, CT 06410  
203-272-7550 ext. 156

**Cheshire: April 30<sup>th</sup> Elim Park Place hosts Groundbreaking Ceremony**

On the afternoon of April 30<sup>th</sup> 2011 Elim Park broke ground on the Riverbend Expansion. The groundbreaking ceremony and earth turning celebration kicked off the seventh and final phase of residential expansion on the 38 acre campus here in Cheshire. The expansion will offer the addition of 40 one and two bedroom luxury apartment homes in a new 3 story building with patios & balconies, full size washers and dryers in every apartment and 40 underground parking spaces. With the addition of Riverbend to the community it will dramatically enhance the active living options & experience of both current residents and those who will join them in the near future as neighbors.

The ceremony began with a welcome address by Chairman of the Elim Park Board Of Directors Derek Mogck and was followed by Guest Speaker, CEO Ron Dischinger and Keynote Speaker Rev. David DeVries of Trinity Baptist Church. With over 200 guests in attendance, the earth turning offered great photo opportunities for future residents of Riverbend and the Elim Park staff including the Building Committee. The reception offered delicious Hors D'Oeuvres and entertainment by Judy Handler with guitar and flute duo.

Elim Park first started in Shelton Connecticut in 1906 and relocated to Cheshire in 1958. With 105 years of service, Elim Park's mission and foundation for providing an active lifestyle with security and peace of mind, has remained steadfast. The new neighborhood of New England-style apartment homes will have a view of the river and all the natural beauty and interest a flowing stream brings to its surroundings. Riverbend will boast three floors of luxurious living, with central lounges and underground parking —and caters to the needs and requests of future residents who are seeking larger apartments and more amenities. The new apartments will range from 800 to almost 1,850 square feet in size with 12 different floor plans. Connected to the Brooksvale Apartment Building, the location of Riverbend will make for a convenient walk to the dining room, fitness center and theatre, all these amenities right at your fingertips. Currently there are 11 apartments that remain available in Riverbend. Call today to learn about Foundation Pricing and Benefits!

To learn more about Elim Park Place please call 203.272.7550 today or attend our Next Open house on May 26<sup>th</sup> at 10:00am for tours and information.

Elim Park is a not-for-profit interdenominational nationally accredited continuing retirement community.

#